

South Salt Lake Chamber Women in Business 2025 Sponsorship Packet

Empowering Women in Business, Together.

Thank you for your interest in supporting the South Salt Lake Chamber's Women in Business (SSLWIB). Our mission is to empower women and foster their professional growth by providing mentoring, leadership opportunities, and networking events. As a sponsor, you will have the opportunity to align your brand with a community-focused initiative and directly support the growth and success of women in business in South Salt Lake.

Why Sponsor?

- **Brand Visibility:** Gain exposure to a diverse group of women entrepreneurs, business leaders, and professionals throughout South Salt Lake.
- **Community Impact:** Show your commitment to advancing women in business and contributing to a thriving local economy.
- **Networking Opportunities:** Connect directly with decision-makers and influencers in our community.
- **Year-Round Promotion:** Sponsorship benefits extend across multiple events, providing continuous visibility for your business.

Sponsorship Opportunities:

Title Sponsor - \$5,000 (Exclusive)

- Recognized as the Title Sponsor for the entire 2025 WIB programming.
- Prominent logo placement on all event materials, flyers, and digital communications.
- Opportunity to speak at 2 WIB monthly breakfasts.
- Booth space at our Holiday Mixer.
- Social media spotlight posts (4 per quarter) on the Chamber's platforms.
- A dedicated feature in the Women in Business Newsletter.
- 2 complimentary tickets to all WIB events throughout the year.

Event Sponsor - \$2,500 (Limited: 4)

- Recognized as an Event Sponsor for a specific event of your choice:
 - Monthly Breakfasts (e.g., Elevate Your Path and Financial Success)
 - In the Company of Women Series (e.g., Promise South Salt Lake, Salt Lake Culinary Education)
 - WIB Leadership Meetings
 - WIB Holiday Mixer
- Logo placement on event materials for your chosen event.
- Opportunity to distribute promotional materials at the sponsored event.
- Social media mentions leading up to and after the sponsored event.
- 2 complimentary tickets to the sponsored event.



Supporting Sponsor - \$1,000

- Logo placement on event flyers and digital communications for up to 3 events.
- Recognition as a Supporting Sponsor at selected events.
- Social media shout-out during the quarter of your sponsored events.
- 1 complimentary ticket to the annual Holiday Mixer.

Community Sponsor - \$500

- Recognition as a Community Sponsor on select digital communications.
- Logo included on our "Thank You to Our Sponsors" page on the Chamber website.
- 1 social media mention per quarter.
- Invitation to select WIB networking events.

Ready to Become a Sponsor?

We would be honored to have your business support the success of women in our community. Please complete the attached sponsorship commitment form or reach out to Tereza Bagdasarova, President & CEO of the South Salt Lake Chamber of Commerce, at tereza@sslchamber.com to discuss the best fit for your business.

Sponsorship Commitment Deadline:

December 20th, 2024 to be included in the initial 2025 event promotions.